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LOCAL BUSINESSES, LIKE THIS ONE

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Start
Booming.





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In honor of the first-ever Small Business Saturday,SM American Express® Cardmembers will be rewarded for shopping small. Receive a \$25 statement credit when you spend \$25 or more at participating small businesses using your registered American Express Card.

Availability is limited, so register today at facebook.com/SmallBusinessSaturday.

Start
Booming™



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To be eligible for the statement credit, you must register your eligible American Express Card at smallbusinessaturday.com between November 8, 2010, and November 27, 2010. You may only register one Card for this offer. Using your registered American Express Card, you must spend \$25 or more at participating small business merchants on 11/27/2010 to receive the \$25 statement credit. Eligible merchants include any independently owned small businesses that accept the American Express Card. Purchases made online, at large, national chains, at franchised business locations, and at government agencies are not eligible. Pre-paid, corporate cards, and expresspay transactions are not eligible. If your Card is replaced during the promotional period, please call the customer service number on the back of your Card for assistance. Registration is limited to the first 100,000 enrollees. Limit one statement credit per Cardmember. Statement credits are generally issued within 5 business days after your qualifying purchase, but may take up to 2 billing cycles to post to your account. Additional terms apply; see registration website for details.